



Episcopal Diocese *of* Washington

Report of the First Survey of the Fundraising Practices of EDOW Parishes

The EDOW Strategic Financial Resources Commission

The Strategic Financial Resources Commission (SFRC) was appointed in March, 2017 by Bishop Mariann Budde to support parishes as they build capacity to secure the financial and membership resources necessary to achieve their missions.

One of the priority areas of work for the SFRC is ongoing knowledge development about what parishes are now doing, the sharing of that knowledge and facilitation of mutually beneficial learning from one another.

A first survey of current practices took place from late November 2017 through mid-January 2018 via an online survey sent to all clergy in charge of EDOW congregations followed by three email follow-ups to parishes that had not yet responded. The results reported here are from the 61 parishes that responded, a response rate of 70%, as of March 15, 2018.

If your parish is not represented here, please ask your clergy or senior warden to go to <https://www.surveymonkey.com/r/EDOWSFRC> and complete the survey. The average time for completion is 3 minutes.

The survey and this report are first steps in documenting what we now do and in fostering a sharing of experiences and mutual learning. Questions and comments on it may be directed to Kenn Allen at juniorwarden@stmarks.net.

CAPITAL CAMPAIGN, MAJOR GIFTS & PLANNED GIVING

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| <p>These parishes have done a capital campaign in the last 10 years.</p> <p>All Saints Chevy Chase All Souls, Woodley Park Christ Church Capitol Hill Christ Church Durham, Nanjemoy, MD Christ Church Georgetown Christ Church Port Tobacco Church of the Epiphany, DC Church of the Holy Communion, Congress Heights Grace Church, Silver Spring Grace, Georgetown Our Saviour Brookland Parish St. Andrew's, College Park St. Columba's DC St. Dunstan's, Bethesda St. Francis Potomac St. George's DC St. George's Glendale St. George's, Valley Lee St. James', Potomac St. John's Lafayette Square St. John's, Georgetown St. Luke's Bethesda St. Mark's Capitol Hill St. Mary Magdalene Silver Spring St. Peter's Church, Poolesville, MD St. Stephen and the Incarnation in Columbia Heights St. Thomas, Dupont Circle Trinity, DC</p> | <p>These parishes have a planned and managed approach to asking for major gifts as needs arise.</p> <p>All Souls, Woodley Park Ascension, Gaithersburg Ascension, Lexington Park Episcopal Church of the Atonement St. Anne's Church St. Bartholomew's, Laytonsville MD St. Dunstan's, Bethesda St. Luke's Brighton Parish St. Margaret's Dupont Circle St. Mary Magdalene Silver Spring St. Nicholas Germantown St. Stephen and the Incarnation in Columbia Heights Trinity, DC</p> <p>These parishes have a planned giving program in place.</p> <p>All Saints Chevy Chase All Souls, Woodley Park Christ Church Parish Kensington Episcopal Church of Our Saviour Silver Spring St. Alban's DC St. Dunstan's, Bethesda St. John's Norwood, Chevy Chase, Md St. John's Broad Creek - Fort Washington, MD St. John's Lafayette Square St. John's Olney St. John's, Georgetown St. Mark's Capitol Hill St. Mary Magdalene Silver Spring St. Paul's Piney (Waldorf)</p> |
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USE OF DIGITAL TOOLS IN FUNDRAISING

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| <p>These parishes make available a credit card reader or a QR code or a text link to donate.</p> <p>All Souls Woodley Park Christ Church Georgetown Epiphany Forestville Grace Church, Silver Spring St. Columba's St. Dunstan's, Bethesda St. John's Georgetown St. Luke's Bethesda St. Mark's Capitol Hill St. Stephen and the Incarnation Trinity, DC Trinity, St. Mary's City & St. Mary's Chapel</p> <p>These parishes use PayPal or a similar service.</p> <p>Ascension, Gaithersburg Christ Church Durham Christ Church, Chaptico and All Saints, Oakley Epiphany Forestville Grace Church, Silver Spring Grace, Georgetown St. Andrew's Leonardtown St. Andrew's, College Park St. Anne's Church St. Dunstan's, Bethesda St. George's Glendale St. John's Broad Creek - Fort Washington, MD St. John's, Georgetown St. Luke's Bethesda St. Nicholas Germantown St. Stephen and the Incarnation St. Thomas, Dupont Circle Trinity, St. Mary's City & St. Mary's Chapel</p> <p>These parishes have an app designed specifically for them.</p> <p>St. Nicholas Germantown Trinity, St. Mary's City & St. Mary's Chapel</p> | <p>These parishes make available an online credit card payment option.</p> <p>All Saints Chevy Chase All Souls, Woodley Park Ascension, Gaithersburg Christ Church Capitol Hill Christ Church Georgetown Church of the Redeemer, Bethesda Grace Church, Silver Spring Grace, Georgetown St. Alban's DC St. Anne's Church St. Columba's DC St. Dunstan's, Bethesda St. Francis Potomac St. George's, Valley Lee St. John's Norwood, Chevy Chase, Md St. John's Broad Creek - Fort Washington, MD St. John's Lafayette Square St. John's Olney St. John's, Georgetown St. Luke's Bethesda St. Mark's Capitol Hill St. Patrick's, DC St. Peter's Church, Poolesville, MD St. Stephen and the Incarnation Transfiguration, Silver Spring Trinity, St. Mary's City & St. Mary's Chapel</p> <p>These parishes use other services.</p> <p>Christ Church Capitol Hill – Realm Church of the Redeemer – Vanco St. Andrew's College Park – GoFundMe St. John's Norwood – Breeze St. John's Olney – Vanco St. Margaret's Dupont Circle – Realm St. Paul's Piney – Tithely St. Peter's Poolesville – Realm St. Thomas Dupont Circle – Realm</p> |
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SHARING SUCCESSFUL PRACTICES IN ANNUAL GIVING & MEMBERSHIP DEVELOPMENT

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| <p>These parishes are willing to share their successful practices in annual giving.</p> <p>All Saints Chevy Chase Ascension, Gaithersburg Church of the Redeemer, Bethesda Epiphany Forestville Good Shepherd, Silver Spring Grace Church, Silver Spring St. Andrew's, College Park St. Columba's DC St. Francis Potomac St. George's DC St. George's, Valley Lee St. John's Norwood, Chevy Chase, Md St. John's Lafayette Square St. John's Olney St. Luke's Bethesda St. Mark's Capitol Hill St. Mary Magdalene Silver Spring St. Stephen and the Incarnation Trinity, DC</p> | <p>These parishes are willing to share their successful practices in membership development.</p> <p>All Saints Chevy Chase Christ Church Accokeek Epiphany Forestville Grace Church, Silver Spring St. Andrew's, College Park St. Columba's DC St. Francis Potomac St. George's DC St. George's Glendale St. John's Norwood, Chevy Chase, Md St. John's Lafayette Square St. Philip's in Laurel Md St. Stephen and the Incarnation in Columbia Heights St. Thomas, Dupont Circle</p> |
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Parishes Responding to the Survey as of

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| <p>All Saints', Chevy Chase All Saints', Oakley All Souls' Ascension and St. Agnes Ascension, Gaithersburg Ascension, Lexington Park Atonement Christ Church, Accokeek Christ Church, Chaptico Christ Church, Durham Christ Church, Georgetown Christ Church, Kensington</p> | <p>St. Thomas' DC Transfiguration Trinity DC Trinity St. Mary's Trinity Upper Marlboro</p> |
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Christ Church, Port Tobacco
Christ Church, Washington
Christ Church, Wayside
Epiphany, DC
Epiphany, Forestville
Good Shepherd
Grace Church, Georgetown
Grace Church, Silver Spring
Holy Communion
Our Saviour, Hillandale
Redeemer
St. Alban's
St. Andrew's, College Park
St. Andrew's, Leonardtown
St. Anne's
St. Augustine's
St. Bartholomew's
St. Columba's
St. Dunstan's
St. Francis
St. George's, DC
St. George's, Glenn Dale
St. George's, Valley Lee
St. James', Indian Head
St. James', Potomac
St. John's, Broad Creek
St. John's, Georgetown
St. John's, Lafayette Square
St. John's, Norwood Parish
St. John's, Olney
St. Luke's, Brighton
St. Luke's, Trinity Parish
St. Margaret's
St. Mark's, DC
St. Mark's, Fairland
St. Mary Magdalene
St. Nicholas' Parish
St. Patrick's
St. Paul's, Piney
St. Paul's, Rock Creek
St. Peter's
St. Philip the Evangelist
St. Philip's, Laurel
St. Stephen & the Incarnation